

NIRMALA COLLEGE OF PHARMACY

Muvattupuzha P.O., Ernakulam Dist., Kerala-686661

Established in 2004, under Nirmala College Society

(Reg.No.ER 928/2001)



**National Program for Prevention & Control of Cancer, Diabetes,
Cardiovascular Disease and Stroke (NPCDCS)**

Public awareness and distribution of leaflet

Date & Time	25/09/2019, 10.30 am
Venue	Nearby community paharmacvies
Collaborating agency	ISPOR/NSS, Nirmala College of Pharmacy
Events	Awareness program
No. of students participated	10
No. of participants benefitted	Societal benefit

Nirmala College of Pharmacy, Muvattupuzha, Kerala organized an awareness program regarding the safe and effective use of medicine to the public through the nearby community pharmacies. B Pharm students visited the nearby pharmacies at 3 p.m. on 25/09/2019 and the pharmacists were educated about the proper storage and dispensing of medicine. The role of pharmacist in assessing the appropriateness of medications for individual patients was also highlighted and emphasized the importance of communication between pharmacists and patients. The process of medication reconciliation and its role in preventing medication errors was also emphasized. A leaflet was prepared which detailed the proper handling, administration, and monitoring of medications to ensure patient safety and optimal therapeutic outcomes. The significance of regular monitoring of medication efficacy and safety and the strategies for identifying and managing medication-related problems etc were included in the leaflet. A few leaflets were handed over to the pharmacies to display the importance of the safe and effective use of medicine.



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