

NIRMALA COLLEGE OF PHARMACY
Muvattupuzha P.O., Ernakulam Dist., Kerala-686661
Established in 2004, under Nirmala College Society
(Reg.No.ER 928/2001)



**PATIENT AWARENESS PROGRAM ON SAFE USE OF
MEDICATION AT SMITA HOSPITAL, THODUPUZHA**

Date & Time	22/11/2022, 10am
Venue	Smita Memorial Hospital, Thodupuzha
Collaborating agency	ISPOR/NSS, Nirmala College of Pharmacy
Events	Public awareness about medication safety
No. of students participated	10
No. of participants benefitted	100

Nirmala College of Pharmacy, Muvattupuzha, Kerala organized a public awareness program in collaboration with Smita Memorial Hospital, Thodupuzha on 22/11/2022, and was an initiative to promote the safe and effective use of medicine. This event was organized by the ISPOR KUHS student chapter and NSS of the college. The main aim of this program was to promote medication safety as it directly impacts the well-being of individuals. The program started at 10am. with a flash mob, followed by an awareness session. The session was handled by the Pharm D interns and emphasized the potential risks associated with unnecessary use of medications. Safe medication practices including proper storage, administration, and disposal were explained, and encouraged the patients to have open discussions with healthcare providers about medications, side effects, and other concerns. They were also informed about the significance of regular monitoring to ensure its safety and effectiveness. The harmful effects of over usage of Over-The-Counter medications without seeking medical advice were also explained in detail. Many people tend to self-medicate, which can have harmful consequences. By explaining these risks, we aimed to encourage responsible medication practices. As a region with a high incidence of diabetic population, advice was given regarding the preventive measures that can be adopted in their lifestyle to reduce the risk of developing diabetes. Individualized patient medication counseling was also provided for those on high-risk medications or using any devices like inhalers, insulin pens etc. The program ended at 4 p.m. after clarifying the doubts of patients.

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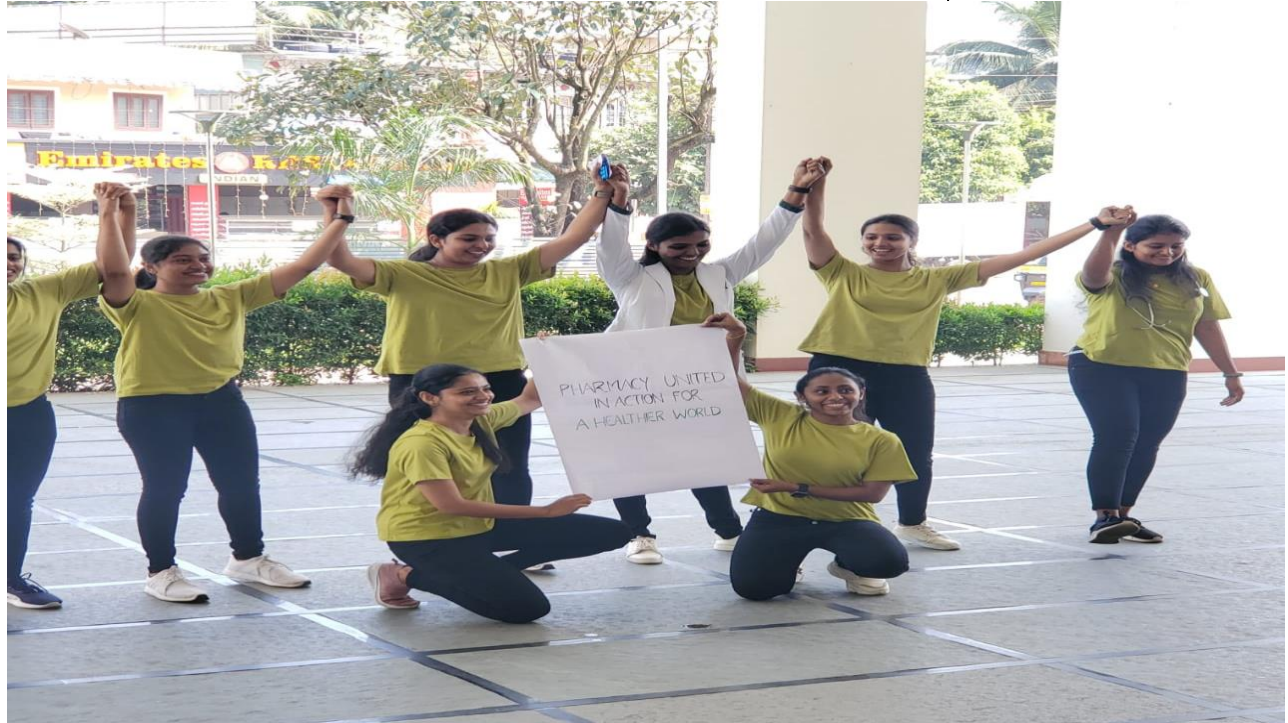


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