

NIRMALA COLLEGE OF PHARMACY

Muvattupuzha P.O., Ernakulam Dist., Kerala-686661

Established in 2004, under Nirmala College Society

(Reg.No.ER 928/2001)



PATIENT AWARENESS PROGRAM ON ADVERSE REACTIONS

Date & Time	17/11/2022, 10 am
Venue	Caritas Hospital, Kottayam
Collaborating agency	ISPOR/NSS, Nirmala College of Pharmacy
Events	Awareness session on adverse reactions
No. of students participated	30
No. of participants benefitted	100

The patient awareness program on adverse reaction was conducted on 17/11/2022 at Caritas hospital, to educate the patients and the care takers about the importance of recognizing and reporting medication related adverse reactions. This was done to promote patient safety and thereby enhancing the reporting system. The program started at 10 am in the presence of Medical Director, Dr. Bobby, Joint Director Fr. Jinu Kavil and the Head of Clinical Pharmacy department Dr. Kevin Roch. An interactive awareness class was done by the Pharm D interns and 5th year students and provided a comprehensive information about adverse reactions, common symptoms, reporting mechanisms etc. Anju Varghese and Shaniya Mathew gave an introductory discussion about the many circumstances that led to pharmacovigilance. It was, Aneeta Jeelson then gave a discussion about the significance of ADR reporting and how anyone, even the customers themselves, can do so. She also detailed the ADR form's many sections and how to complete it. Few patients expressed that they were hesitated to report due to the fear of stigma or negative consequences. These issues were addressed during the discussion. The session was followed by a mime that depicted the 1960s Thalidomide tragedy, which rocked the world and paved the way for tougher drug policy. The development of the concept of pharmacovigilance was also described through the mime. Dr. Dona Maria Jetto , Asst Professor, Pharmacy Practice emphasized the importance of ADR reporting and overcoming the barriers of reporting. And she also expressed gratitude to the management, healthcare providers, student volunteers and patient participants. The program ended at 12 pm.

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