

NIRMALA COLLEGE OF PHARMACY
Muvattupuzha P.O., Ernakulam Dist., Kerala-686661
Established in 2004, under Nirmala College Society
(Reg.No.ER 928/2001)



PATIENT AWARENESS PROGRAM ON RATIONAL USE OF MEDICINE

Date & Time	15/11/2022, 10 am
Venue	Caritas Hospital, Kottayam
Collaborating agency	ISPOR/NSS, Nirmala College of Pharmacy
Events	Awareness session and poster presentation
No. of Students participated	30
No. of participants benefitted	300

The patient awareness program on rational use of medicine was conducted on 15/11/2022 to educate patients about the importance of responsible use of medicine and to promote safe and effective medicine usage. The program aimed to empower patients with knowledge about medication adherence and the potential side effects. Session started at 10 am in the waiting area of OPD and the Pharm D students interacted with the patients and care takers to open the session. They explained the dosage instructions and precautions for most commonly used drugs and encourage the patients to clear their doubts regarding the usage of medicines. The importance of medication adherence for better treatment outcome was also highlighted. Individual sessions with patients were organized to address specific concerns and queries related to their medications. Charts and posters were used to present the information in an easily understandable format. Different posters on medication adherence, information about ADR reporting and proper use of medicine etc were displayed in the Caritas hospital Kottayam. Posters provided the audience with detailed instructions on how to boost medication adherence and follow important guidelines while delivering drugs. Following the poster presentation, Safana Nezrin, Anjaly Satyan, and Silda Raphael gave a brief lecture on three common diseases: hypertension, diabetes mellitus, and asthma. They discussed risk factors, symptoms, preventative methods, and pharmaceutical and non-pharmacological disease therapy. Feedback forms were provided to participants to gather insights on the effectiveness of program and the areas for improvement.



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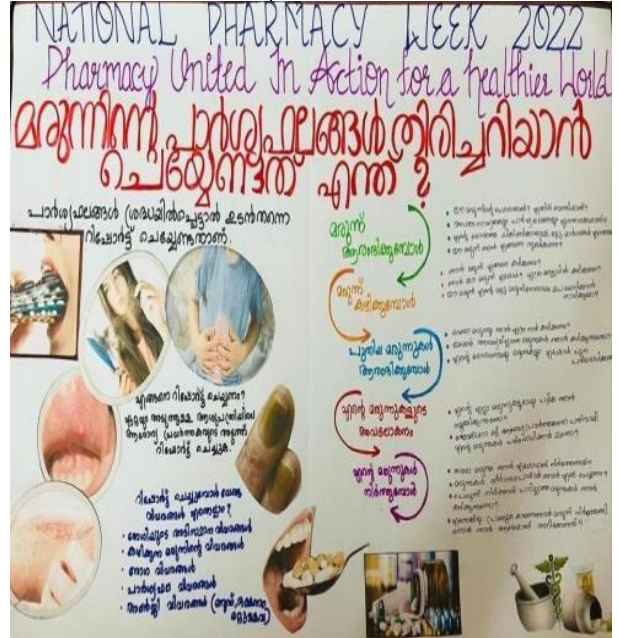
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