

NIRMALA COLLEGE OF PHARMACY  
Muvattupuzha P.O., Ernakulam Dist., Kerala-686661  
Established in 2004, under Nirmala College Society  
(Reg.No.ER 928/2001)



## **NASHA MUKTH ABHIYAN**

### **Public awareness program against narcotic drug abuse**

<b>Date &amp; Time</b>	13 <sup>th</sup> October, 2022, 3 PM
<b>Venue</b>	Kacherithazham bus stand, Muvattupuzha
<b>Collaborating agency</b>	NSS unit/Ahalia Foundation Eye Hospital
<b>Events</b>	Awareness session on drug abuse
<b>No. of students participated</b>	35
<b>No. of participants benefitted</b>	Societal benefit

NSS unit of Nirmala College of Pharmacy, Muvattupuzha in association with Ahalia Foundation Eye Hospital conducted a public awareness program against drug abuse at Kacherithazham bus stand, Muvattupuzha. This campaign was conducted to raise awareness about drug abuse and its consequences, thereby encouraging preventive measures among the general population. Principal, Nirmala College of Pharmacy provides information on narcotic drugs, their risks, and complications associated with their use, to the general public. Vice Principal of Nirmala College of Pharmacy, stressed prevention strategies and to avoid drug abuse. Testimonials were presented to engage the audience. Discussions and assessments were done to measure the knowledge regarding narcotic drugs, their risks, and prevention strategies. The Public Relations Officer of Ahalia eye foundation gave classes on how to reduce the stigma associated with drug addiction by creating an environment that supports the sufferers. Students from Second semester B Pharm conducted a Mime on the same theme and students of First Pharm D performed a flash mob. 35 students from the organization participated in the events. The session ended at 5 pm and the Public benefited from the campaign.



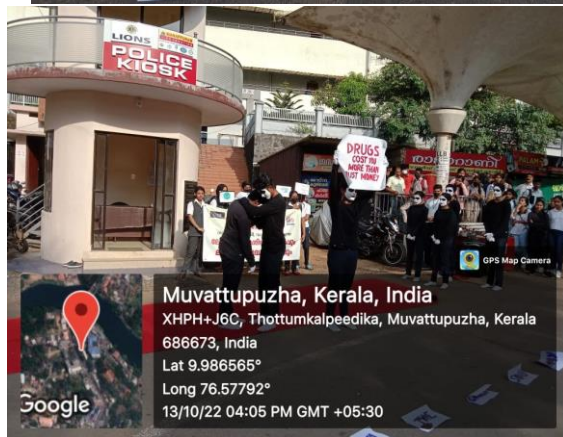
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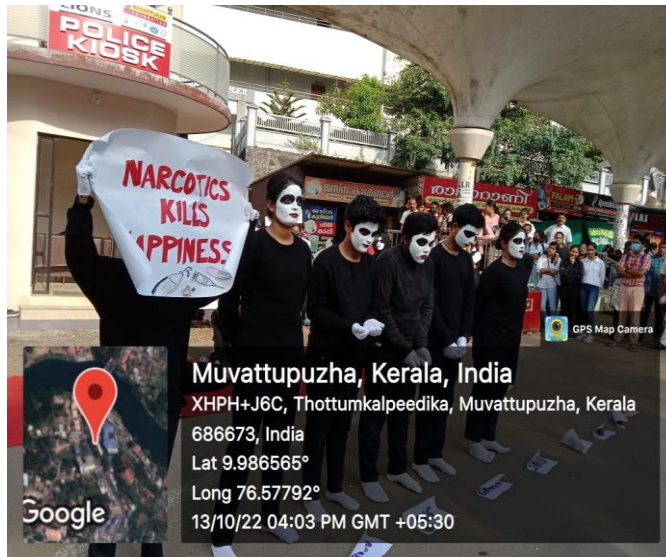


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