## NIRMALA COLLEGE OF PHARMACY

Muvattupuzha P.O., Ernakulam Dist., Kerala-686661 Established in 2004, under Nirmala College Society (Reg.No.ER 928/2001)



## PUBLIC AWARENESS ABOUT MEDICATION SAFETY AT

## **MOSC MEDICAL COLLEGE, KOLENCHERY**

Date & Time	25/09/2023, 1 pm
Venue	MOSC Medical College, Kolenchery
<b>Collaborating agency</b>	ISPOR/NSS, Nirmala College of Pharmacy
Events	Public awareness about medication safety
No. of students	30
participated	
No. of participants	200
benefitted	

Nirmala College of Pharmacy, Muvattupuzha, Kerala organized a public awareness program in collaboration with MOSC Medical College, Kolenchery on September 25, 2023, and was an initiative to promote the safe and effective use of medicine. This event was organized by the ISPOR KUHS student chapter and NSS of the college. The main aim of this program was to promote medication safety as it directly impacts the well-being of individuals. The program started at 1 pm. with a flash mob, followed by an awareness session. The session was handled by the Pharm D interns and emphasized the potential risks associated with unnecessary use of medications. Safe medication practices including proper storage, administration, and disposal were explained, and encouraged the patients to have open discussions with healthcare providers about medications, side effects, and other concerns. They were also informed about the significance of regular monitoring to ensure its safety and effectiveness. The harmful effects of over usage of Over-The-Counter medications without seeking medical advice were also explained in detail. Many people tend to self-medicate, which can have harmful consequences. By explaining these risks, we aimed to encourage responsible medication practices. As a region with a high incidence of diabetic population, advice was given regarding the preventive measures that can be adopted in their lifestyle to reduce the risk of developing diabetes. The program ended at 2 pm after clarifying the doubts of patients.



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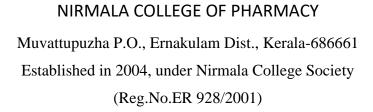




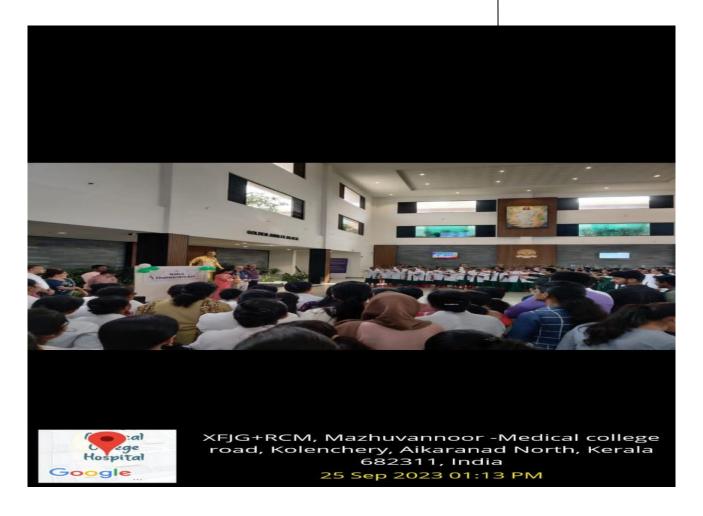




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