

NIRMALA COLLEGE OF PHARMACY

Muvattupuzha P.O., Ernakulam Dist., Kerala-686661

Established in 2004, under Nirmala College Society

(Reg.No.ER 928/2001)



Public awareness about pharmacovigilance

Date & Time	21/09/2023, 3 pm
Venue	Grand Centre Mall, Muvattupuzha
Collaborating agency	ISPOR/Nirmala College of Pharmacy
Events	Public awareness about pharmacovigilance
No. of students participated	30
No. of participants benefitted	100

Nirmala College of Pharmacy organized an awareness program on September 19, 2023, at Grand Centre Mall, Muvattupuzha, Kerala, to educate the public about the importance of Pharmacovigilance. The program aimed to raise public awareness regarding the safe and responsible use of medications. The program commences with a warm welcome by Dr. Suja Abraham, HOD and Professor, Department of Pharmacy Practice, Nirmala College of Pharmacy, and mentions the objectives of the program. Freddy Alappattu and Jannath Parwin KI provided a brief introduction about pharmacovigilance, highlighting its significance in monitoring medication safety. They emphasized the importance of reporting adverse drug reactions. NSS Co-Ordinator Mrs. Greeshma, and Media cell coordinator Ms. Athira James along with the Fourth-year PharmD students of Nirmala College of Pharmacy, actively engaged the audience in the program. An awareness session was conducted by Sneha Susan Samuel and Ayona Elizabeth, delivered informative content on pharmacovigilance, its role in healthcare, and the benefits of reporting medication-related issues. A skit was performed to illustrate common illnesses and the potential risks associated with medication errors. The skit aimed to raise awareness about the consequences of improper medication use and encouraged individuals to consult healthcare professionals for guidance on medication management. An information leaflet regarding monitoring and reporting of ADR was distributed to the audience for better understanding. The program witnessed the active participation of 100 attendees. The program was concluded with a vote of thanks delivered by Nandhana Shibu, fourth PharmD student,

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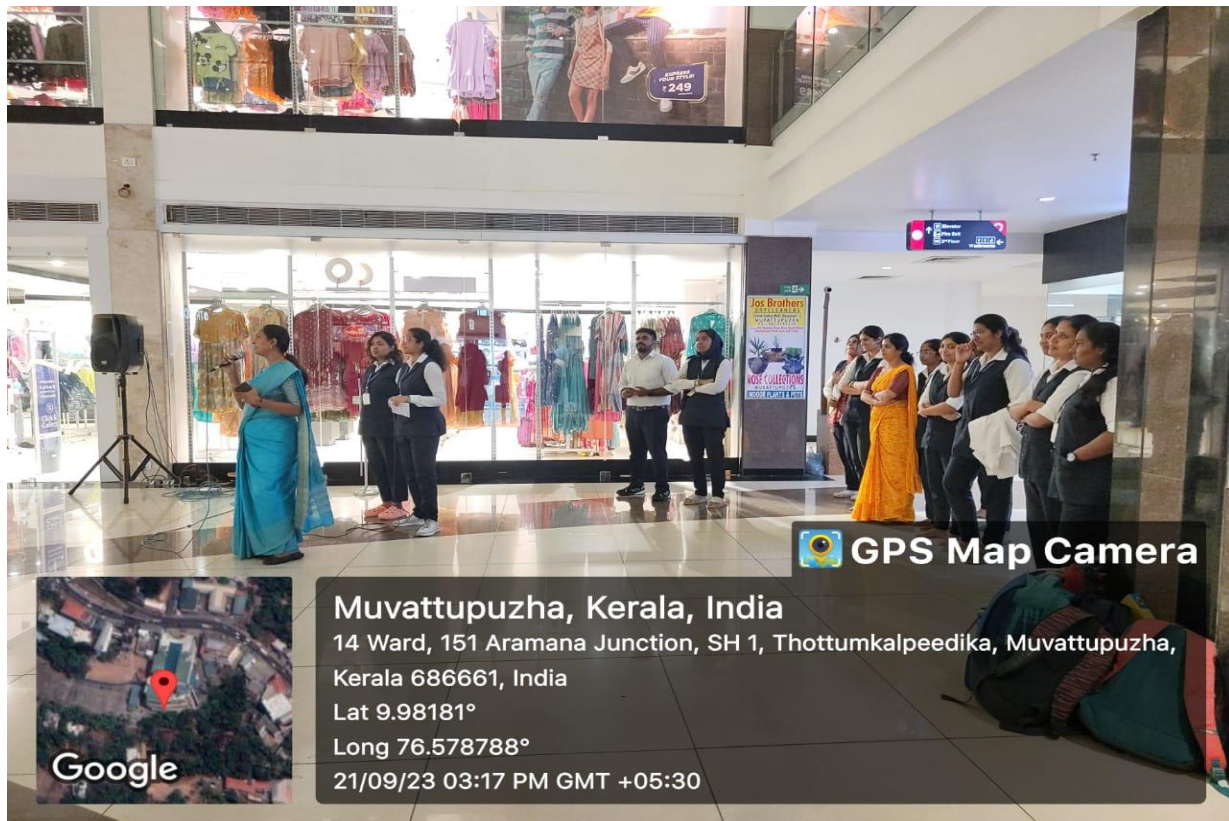
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and the program ended by 4 pm. The audience was thanked for their participation and encouragement was extended to prioritize safe medication practices. Gratitude was expressed to the authorities of Grand mall for the permission to carry out the event.



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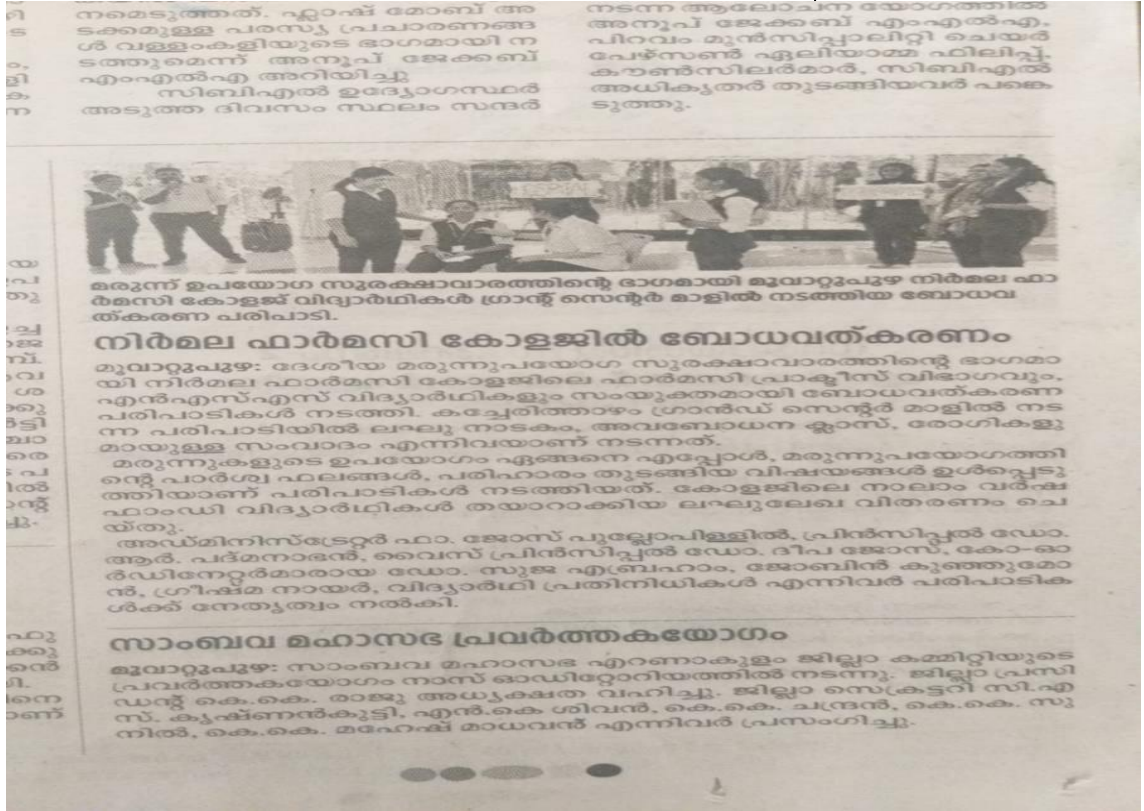


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