



*Talk on*  
**“Entrepreneurship : Need of the hour”**  
**Date : 9<sup>th</sup> November 2021**  
**Session Time: 10:30 AM to 12:30PM**

**Report Submitted by**  
**Institution’s Innovation Council**  
**Nirmala College of Pharmacy, Muvattupuzha,**  
**Ernakulam District , Kerala**



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**INSTITUTION'S  
INNOVATION  
COUNCIL**

(Ministry of Education Initiative)



## **Program Details**

**Programme Title: Seminar on “Entrepreneurship : Need of the hour”**

**Program type : Self driven**

**Category: Entrepreneurship**

**Date : 9<sup>th</sup> November 2021**

**Session Time: 10:30 A.M. to 12:30 P.M.**

**Registration Link:** <https://forms.gle/GYJmq999tcLmEme5A>

**Feedback link :** <https://forms.gle/JbM8x2ETFqrwqd4P6>

**Total Number staff and students Participated: 98 nos**

Youtube link : <https://youtu.be/fEw0XheanX8>

### **Speaker Profile :**

#### **Dr. Fels Saju**

Associate professor, Department of Pharmaceutics  
& Coordinator, Entrepreneurship development cell  
Nirmala College of Pharmacy, Muvattupuzha, Kerala, India

#### **Academic career**

PhD : Shri JJT University, Rajasthan  
M.Pharm: Shreedevi College of Pharmacy, Mangalore, Karnataka  
B.Pharm: Nirmala College of Pharmacy, Muvattupuzha, Kerala

#### **Professional Career**

Teaching experience: 9 Years  
Publications (National & International) : 15  
Number of guided research projects : 10  
Research interests: Transdermal drug delivery, green nanotechnology  
Expert in handling Design Expert software for designing of experiments

#### **Training Career**

- Faculty of Continuing Pharmacy Education Program organized by Kerala State Pharmacy Council, Trivandrum (Since 2018)
- Zone trainer, Junior Chamber International (Since 2019)
- Conducted training programs and workshops for college & school students in various topics such as interview skills, public speaking, goal setting and career development
- Conducted business and personality development trainings for Rotary club, Lions club, Junior Chamber International and various business groups

### **TOPIC COVERED**

- **Entrepreneurship**
- **Start-up**

## **Program highlights and description**

Youth entrepreneurship has the potential to benefit society, the economy, and the nation's advancement, as well as the individual's personal development and achievement. In these difficult times, when nations are transiting through difficult times and adapting to globalisation, the youth's ambition is to become employment producers rather than job seekers. Promoting entrepreneurship also helps to alleviate a variety of societal issues by bringing marginalised youngsters into the mainstream by providing them with self-employment options. Building awareness, offering role models, and cultivating entrepreneurial culture are all part of a multi-pronged approach to promoting entrepreneurship.

From the standpoint of youth entrepreneurship, strategically defined four areas of focus that all nations must adapt and focus on Employability, Equal Opportunity for Men and Women, Entrepreneurship, and Job Creation are all topics that need to be addressed. Addressing the issue of employability serves as a guideline for an implementation strategy, and this would be the beginning point for a national programme to promote entrepreneurship. The first step in developing a strategy to promote youth entrepreneurship is to raise awareness and create a conducive environment and culture, followed by the development of entrepreneurial skills and training as part of education at the high school and university levels.

## **Program Outcome**

Entrepreneurship education programmes in schools and colleges can help young people realise the limitless and unimaginable potential of becoming self-employed entrepreneurs.

Introducing entrepreneurial development programmes at the college level, as well as offering a policy framework and mentorship to support entrepreneurship and new business start-ups, etc.

The awareness building program should introduce them to Entrepreneurship as an option of building their carrier, provide an understanding of business opportunities, introduce concept of business, business economics, skills and abilities required for managing and growing a business, what are the personal skills and leadership qualities they need to develop to be successful entrepreneurs etc.

## **Registration and feed back**

The registration and feedback are made through google form.

## Program Photos



**Program inauguration stage view in Seminar hall**



**Back to front view of audience and stage in Seminar hall**



Nirnala College of Pharmacy, Kerala, India  
Nirmala college Rd, Kizhakkekara, Muvattupuzha, Kerala 686661, India  
Lat N 9° 58' 40.7352" Long E 76° 35' 39.1092"  
09/11/21 12:15 PM

**Front view of audience in Seminar hall**



Nirnala College of Pharmacy, Kerala, India  
Nirmala college Rd, Kizhakkekara, Muvattupuzha, Kerala 686661, India  
Lat N 9° 58' 40.7352" Long E 76° 35' 39.1092"  
09/11/21 12:11 PM

**Speaker and Stage focus in Seminar hall**





**Back to front view of audience and stage in Seminar hall**

### List of participants attended the program (Google form)

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**Program feedback ( google form)**

Sl.No	Name	Designation	Mobile number	Content of the presentation was useful and informative	Session was structure and well deigned	Communication skill	Clarification of Queries	overall assesment
1.	Ardra Francis	Student	7356159328	Strongly agree	Strongly agree	Excellent	Excellent	5
2.	Shibina S	Student	9207810959	Strongly agree	Agree	Excellent	Very good	5
3.	Jismariya Jeeson	Student	7592845716	Strongly agree	Agree	Excellent	Excellent	1
4.	Treesa Rani Thomas	Student	9074341809	Strongly agree	Strongly agree	Good	Excellent	5
5.	Fitha Fathima KH	Student	8281408753	Strongly agree	Strongly agree	Good	Excellent	5
6.	RIAFATHIM A NIAS	Student	9037723378	Agree	Agree	Good	Good	4
7.	AUGUSTIN SHYJU	Student	9383426467	Agree	Agree	Excellent	Excellent	5
8.	Bincy Tomy	Student	9567533344	Agree	Agree	Excellent	Very good	4
9.	Sherin K Jain	Student	9447772346	Agree	Strongly agree	Good	Very good	4
10.	Aswathy Varghese	Student	9037593723	Strongly agree	Strongly agree	Excellent	Excellent	5
11.	Delna Thomas	Student	09446950242	Strongly agree	Agree	Good	Good	3
12.	Aswathy K K	Student	09778353091	Agree	Agree	Good	Good	5
13.	Ancy Aniyan	Student	8301955523	Agree	Agree	Good	Very good	1
14.	Anna Benny	Student	7025754262	Agree	Strongly agree	Excellent	Very good	4
15.	ALEENA RACHEL VARGHESE	Student	9061591806	Agree	Agree	Excellent	Excellent	4
16.	Arya Nandha C J	Student	08590430920	Agree	Agree	Good	Excellent	4
17.	Mathukutty Binu	Student	9400214560	Agree	Agree	Excellent	Very good	4
18.	Boney Benny	Student	9778300614	Agree	Agree	Good	Good	4
19.	Sneha R K	Student	8089985025	Strongly disagree	Disagree	Excellent	Excellent	4
20.	Seethal jacob	Student	9037183663	Strongly agree	Strongly agree	Excellent	Excellent	4
21.	TREESA ANTONY	Student	08590919675	Agree	Agree	Good	Good	4
22.	ELIZEBETH SUSAN KA	Student	9746520175	Strongly agree	Strongly agree	Excellent	Good	5
23.	Angela Mathew	Student	8157036614	Strongly agree	Agree	Excellent	Very good	4
24.	ANAKHA M	Student	6282930086	Strongly agree	Strongly agree	Excellent	Excellent	5
25.	Ashna.T	Student	8590539871	Strongly agree	Agree	Excellent	Very good	4
26.	Libina BG	Student	9947275367	Strongly agree	Strongly agree	Excellent	Very good	1
27.	K.S MARIYA	Student	8547027394	Strongly agree	Strongly agree	Excellent	Excellent	1
28.	ANISHMA A	Student	7025867424	Strongly agree	Strongly agree	Excellent	Very good	5

29	Maneesha.s	Student	994709 8134	Agree	Agree	Excellent	Excellent	5
30	Neethu Udayanan	Student	811181 8760	Strongly agree	Strongly agree	Excellent	Excellent	5
31	Megha Mathai	Student	773648 1593	Agree	Agree	Good	Good	5
32	Irin Saji	Student	702560 0149	Agree	Agree	Excellent	Very good	4
33	Dona Eldho	Student	773669 4239	Strongly agree	Agree	Excellent	Excellent	5
34	Meenu joy	Student	949746 8558	Strongly agree	Strongly agree	Good	Good	4
35	Bobby Boban	Student	096454 84542	Agree	Agree	Excellent	Very good	4
36	Indulekha M U	Student	894359 0752	Agree	Agree	Excellent	Very good	5
37	Amrutha Manoj	Student	623805 1321	Strongly agree	Strongly agree	Excellent	Very good	4
38	ALFIYA K A	Student	085905 38927	Agree	Agree	Excellent	Excellent	4
39	NOUFY N	Student	0918 801 9968	Agree	Agree	Excellent	Very good	4
40	Thanha	Student	907249 6639	Strongly agree	Agree	Good	Very good	4
41	Nandhana Ajikumar	Student	812936 4672	Strongly agree	Agree	Good	Good	4
42	Shereefa Naz	Student	096567 35113	Agree	Agree	Good	Very good	4
43	Amrutha	Student	815687 8914	Strongly agree	Strongly agree	Excellent	Excellent	5
44	Harichandh ana.S	Student	904889 2156	Agree	Agree	Excellent	Excellent	5
45	ALBY SAJEEV	Student	938007 9175	Strongly agree	Strongly agree	Excellent	Excellent	1
46	Elbin Vinu	Student	977801 9932	Agree	Agree	Good	Very good	4
47	Ayona Jose	Student	790253 2066	Strongly agree	Strongly agree	Excellent	Excellent	5
48	Anju A	Student	097783 72835	Strongly agree	Agree	Good	Very good	4
49	Maria Fiona Biju	Student	859083 3736	Agree	Agree	Good	Good	3
50	Mahalekshmi M	Student	859075 7376	Agree	Agree	Excellent	Excellent	5
51	Ann mariya C.B	Student	628244 4464	Agree	Agree	Excellent	Good	2
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53	ALIYA C KHALID	Student	70 2510 8828	Agree	Agree	Excellent	Very good	4
54	Nima Reji	Student	977831 5004	Strongly agree	Agree	Good	Good	3
55	Jyothika Agil	Student	701255 0129	Agree	Agree	Good	Good	4
56	ASNA MYTHEEN	Student	623824 9918	Agree	Strongly agree	Good	Excellent	4
57	HANA FATHIMA NAZAR	Student	940041 2883	Strongly agree	Strongly agree	Excellent	Very good	5
58	Navya Noby	Student	094468 81231	Agree	Agree	Good	Good	4
59	ALBIN SAJI	Student	859036 2410	Agree	Agree	Good	Excellent	4
60	Aleena Kuriakose	Student	918856 2437	Agree	Agree	Good	Good	4

61.	Nirmal Tomy	Student	944656 6694	Agree	Agree	Excellent	Good	2
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75.	Navya cleetus	Student	755801 0199	Agree	Agree	Good	Good	4
76.	Alan Shaijan	Student	759190 4394	Agree	Strongly agree	Good	Very good	4
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