



Talk on
“The Art of Entrepreneurship”
Date : 10th November 2021
Session Time: 10:30 AM to 12:30PM

Report Submitted by
Institution’s Innovation Council
Nirmala College of Pharmacy, Muvattupuzha,
Ernakulam District , Kerala



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**INSTITUTION'S
INNOVATION
COUNCIL**

(Ministry of Education Initiative)



Program Details

Programme Title: Talk on “The Art of Entrepreneurship”

Program type : Self driven activity

Category: Entrepreneurship

Date : 10th November 2021

Session Time: 10:30 A.M. to 12:30 P.M.

Registration Link: <https://forms.gle/rHSKUciXU7nyQzzV7>

Feedback link : <https://forms.gle/MZFFCxaT6cp9HbyK7>

Total Number staff and students Participated: 42 nos

Youtube link : <https://youtu.be/Db100kTTEbI>

Speaker Profile :

Dr. Fels Saju

Associate professor, Department of Pharmaceutics
& Coordinator, Entrepreneurship development cell
Nirmala College of Pharmacy, Muvattupuzha, Kerala, India

Academic career

PhD : Shri JJT University, Rajasthan
M.Pharm: Shreedevi College of Pharmacy, Mangalore, Karnataka
B.Pharm: Nirmala College of Pharmacy, Muvattupuzha, Kerala

Professional Career

Teaching experience: 9 Years
Publications (National & International) : 15
Number of guided research projects : 10
Research interests: Transdermal drug delivery, green nanotechnology
Expert in handling Design Expert software for designing of experiments

Training Career

- Faculty of Continuing Pharmacy Education Program organized by Kerala State Pharmacy Council, Trivandrum (Since 2018)
- Zone trainer, Junior Chamber International (Since 2019)
- Conducted training programs and workshops for college & school students in various topics such as interview skills, public speaking, goal setting and career development
- Conducted business and personality development trainings for Rotary club, Lions club, Junior Chamber International and various business groups

TOPIC COVERED

- **Entrepreneurship**
- **Start-up**

Program highlights and description

Entrepreneurship is a big-vision act of creativity. It is one that has an experienced and felt impact both for (arts) entrepreneurs and those they serve. One (or a team) is creating opportunities for self and others, jobs, economic stimulus, products, culture, and services such as art. Arts entrepreneurship is still in its early stages as an emerging field of academic and scholarly inquiry at the intersection of art(s) and entrepreneurship.

Promoting entrepreneurship also helps to alleviate a variety of societal issues by bringing marginalised youngsters into the mainstream by providing them with self-employment options. Building awareness, offering role models, and cultivating entrepreneurial culture are all part of a multi-pronged approach to promoting entrepreneurship.

The first step in developing a strategy to promote youth entrepreneurship is to raise awareness and create a conducive environment and culture, followed by the development of entrepreneurial skills and training as part of education at the high school and university levels.

Program Outcome

Art of Entrepreneurship education programmes in schools and colleges can help young people realise the limitless and unimaginable potential of becoming self-employed entrepreneurs.

The awareness building program should introduce them to Entrepreneurship as an option of building their carrier, provide an understanding of business opportunities, introduce concept of business, business economics, skills and abilities required for managing and growing a business, what are the personal skills and leadership qualities they need to develop to be successful entrepreneurs etc.

Registration and feed back

The registration and feedback are made through google form.

Program Photos



Stage view in Seminar Hall



Stage view in Seminar Hall



Nirmala college Rd, Kizhakkera, Muvattupuzha, Kerala
686661, India

Latitude
9.9760784°

Longitude
76.5941527°

Local 11:03:13 AM
GMT 05:33:13 AM

Altitude 0 meters
Wednesday, 10-11-2021

Back to front view in Seminar hall



Sivadam House, Adooparambu Rd, Kizhakkekara,
Muvattupuzha, Kerala 686661, India

Latitude
9.9770245°

Longitude
76.5939331°

Local 10:52:12 AM
GMT 05:22:12 AM

Altitude -56.7 meters
Wednesday, 10-11-2021

Audience view in Seminar Hall

List of participants attended the program (Google form)

Sl.No	Name of the student /faculty	Designation	Course	Mobile number
1.	Elsa Paul	Student	B.Pharm	8281020153
2.	Nidhin T Paul	Student	B.Pharm	09539048196
3.	Hafsamol Nazer	Student	B.Pharm	7034472481
4.	Megha Jose	Student	B.Pharm	9544122968
5.	Anziya P A	Student	B.Pharm	9037274404
6.	Muneera pm	Student	B.Pharm	9605858165
7.	Jinsu Kuriakose	Student	B.Pharm	8304094538
8.	Sreelakshmi R	Student	B.Pharm	8086230480
9.	Archana Remesh	Student	B.Pharm	9847069619
10.	Nikhila K Zidic	Student	B.Pharm	8078939199
11.	Ann Mariya Jose	Student	B.Pharm	6282358537
12.	Meenu Thomas	Student	B.Pharm	08078131886
13.	Revathi Ajithkumar	Student	B.Pharm	+917510821369
14.	Varsha V Chandra	Student	B.Pharm	8156849428
15.	Anitta saji	Student	B.Pharm	9207326924
16.	Anila Rajan	Student	B.Pharm	9496845001
17.	Mintu george	Student	B.Pharm	7025224820
18.	Aysha saja	Student	B.Pharm	6235762708
19.	Joycymol. S	Student	B.Pharm	9567354598
20.	Ashly Davis	Student	B.Pharm	7902987026
21.	Reena Hembrom	Student	B.Pharm	7306738809
22.	Ashni. S	Student	B.Pharm	9633417760
23.	ALFEENA YUNUS	Student	B.Pharm	9447423383
24.	Alifna Sathar	Student	B.Pharm	7558929611
25.	Denila Shaji	Student	B.Pharm	8943438910
26.	Aleena Raju	Student	B.Pharm	9562816440
27.	Ann Mary George	Student	B.Pharm	9188441798
28.	Devika Ramakrishnan	Student	B.Pharm	7510714356
29.	Beemamol	Student	B.Pharm	7306397352
30.	Athira Vijayan	Student	B.Pharm	9207279903
31.	Anitta Trissa Antony	Student	B.Pharm	8078590436
32.	Jobins Biju	Student	B.Pharm	7025085233
33.	Amrith vishnu	Student	B.Pharm	8330064505
34.	Ninsi George	Student	B.Pharm	7356536692
35.	Heleena Alex	Student	B.Pharm	9400120421
36.	Shaniya Salim	Student	B.Pharm	9446697768
37.	Taniya Benny	Student	B.Pharm	7306234848
38.	Deepthi Subramanian	Student	B.Pharm	8590340830
39.	Mariya Sunny	Student	B.Pharm	9605069731
40.	Mahima Francis	Student	B.Pharm	7025436199
41.	Binsha Urumees	Student	B.Pharm	9526829577
42.	Jisna joy	Student	B.Pharm	7736163406

Program feedback (google form)

Sl.No	Name	Designation	Mobile number	Content of the presentation was useful and informative	Session was structured and well designed	Communication skill	Clarification of Queries	overall assessment
1.	Susan Baiju	Student	9074764242	Strongly agree	Strongly agree	Excellent	Excellent	5
2.	Denila Shaji	Student	8943438910	Strongly agree	Strongly agree	Excellent	Excellent	5
3.	Gourisree T	Student	8590422189	Agree	Strongly agree	Excellent	Excellent	5
4.	Sandra sibi	Student	8157913323	Strongly agree	Strongly agree	Excellent	Excellent	5
5.	Heleena Alex	Student	9400120421	Strongly agree	Strongly agree	Excellent	Very good	5
6.	Irin rose paul	Student	7306915153	Agree	Strongly agree	Good	Good	4
7.	Anju Boban	Student	6282924677	Neutral	Agree	Good	Very good	4
8.	Elsa Paul	Student	8281020153	Strongly agree	Strongly agree	Excellent	Very good	5
9.	Anita Baby	Student	8078772918	Strongly agree	Strongly agree	Excellent	Excellent	5
10.	Gadha. T	Student	9645733220	Strongly agree	Strongly agree	Excellent	Excellent	5
11.	Sangeetha Sukumaran	Student	9207059547	Agree	Strongly agree	Excellent	Good	4
12.	Jithin Sunny	Student	+919074464773	Agree	Strongly agree	Good	Excellent	5
13.	Anitta saji	Student	9207326924	Strongly agree	Strongly agree	Excellent	Very good	4
14.	ABHIRAJ	Student	7994223987	Agree	Strongly agree	Excellent	Very good	4
15.	Meenu Thomas	Student	08078131886	Strongly agree	Strongly agree	Excellent	Excellent	5
16.	Jisna joy	Student	7726163506	Agree	Agree	Excellent	Excellent	5
17.	Jennifer Ann Joy	Student	9995597592	Strongly agree	Strongly agree	Excellent	Excellent	5
18.	Anupama Wilson	Student	9446277291	Agree	Agree	Excellent	Excellent	5
19.	Taniya Benny	Student	7306234848	Agree	Agree	Excellent	Excellent	1
20.	Shaniya salim	Student	9446697768	Agree	Agree	Excellent	Excellent	1
21.	Ashni. S	Student	9633417760	Strongly agree	Strongly agree	Excellent	Excellent	5
22.	Deepthi Subramanian	Student	8590340830	Agree	Agree	Excellent	Good	1
23.	Aleena Raju	Student	9562816440	Strongly agree	Strongly agree	Excellent	Very good	4
24.	Ninsi George	Student	7356536692	Strongly agree	Strongly agree	Excellent	Excellent	5
25.	Anaswara Sankar	Student	9497413406	Agree	Strongly agree	Good	Good	5

26.	Mariya Sunny	Student	9605069731	Agree	Agree	Excellent	Very good	1
27.	Binsha Urumees	Student	9526829577	Strongly agree	Strongly agree	Excellent	Excellent	5
28.	Ann Mariya Jose	Student	6282358537	Agree	Agree	Good	Good	5
29.	Devika Ramakrishnan	Student	7510714356	Strongly agree	Strongly agree	Excellent	Excellent	5
30.	Ann Mary George	Student	9188441798	Strongly agree	Strongly agree	Excellent	Good	5
31.	Alifna Sathar	Student	7558929611	Strongly agree	Strongly agree	Excellent	Excellent	5
32.	ALFEEN A YUNUS	Student	9447423383	Strongly agree	Strongly agree	Excellent	Excellent	5
33.	Ashly Davis	Student	7902987026	Strongly agree	Strongly agree	Excellent	Very good	5
34.	Merin K Varghese	Student	7306623346	Strongly agree	Strongly agree	Excellent	Excellent	5
35.	Jinsu Kuriakose	Student	8304094538	Agree	Strongly agree	Excellent	Very good	4
36.	Megha Jose	Student	9544122968	Strongly agree	Strongly agree	Excellent	Excellent	5
37.	Beema ummer	Student	8547312865	Strongly agree	Strongly agree	Excellent	Excellent	5
38.	Muneerapm	Student	9605858165	Strongly agree	Strongly agree	Excellent	Excellent	5
39.	Mintu George	Student	7025224820	Agree	Agree	Excellent	Excellent	1
40.	Mahima francis	Student	7025436199	Strongly agree	Strongly agree	Excellent	Very good	5
41.	Sreelakshmi R	Student	8086230480	Strongly agree	Strongly agree	Excellent	Very good	5
42.	Archana Remesh	Student	9847069619	Strongly agree	Agree	Good	Very good	4
43.	Varsha Elizabeth Joby	Student	6235708766	Agree	Agree	Good	Good	3
44.	Navya Joseph	Student	9562161204	Agree	Agree	Good	Good	3
45.	Hafsamol Nazer	Student	7034472481	Strongly agree	Strongly agree	Excellent	Excellent	4
46.	Anila Rajan	Student	9496485001	Strongly agree	Strongly agree	Excellent	Excellent	5
47.	Reena Hembrom	Student	7306738809	Strongly agree	Agree	Excellent	Good	4
48.	Anziya P A	Student	9037274404	Agree	Strongly agree	Excellent	Very good	5
49.	Beema Mol A S	Student	7306397352	Strongly agree	Agree	Excellent	Very good	4
50.	Reshma Ann Roy	Student	+917034897084	Agree	Strongly agree	Excellent	Good	4
